**Discussion Questions:**

1. What are ways you consciously or unconsciously conserve your phone battery?
2. How would you use your phone differently if you weren't afraid of running out of juice?
3. What would you be willing to pay for a battery that lasted all day with maximum usage?
4. How much more capacity do you think a phone battery needs?
5. Do you agree that battery energy capacity is the biggest flaw in smart phones?
6. What other flaws would you like "fixed"?
7. Is the author picking on iPhones unfairly? Why or why not?
8. The author mentions that a significant improvement was achieved by increasing the voltage of the battery by just 0.1 V. How do you think this was achieved?
9. How are app developers affected by inadequate batteries?
10. Do you think it will ever be possible to create a phone battery that is "big enough"? Why or why not?
11. Size or capacity? Which is more important? Why?